

Superdraft vs Sole-Trader

Why Superdraft is Australia's #1 Choice

	superdraft	Sole-Trader
Better Quality	+	-
More Security	+	-
More Efficient	+	-
More Flexible	+	-
Cost Savings	+	-
Project App	+	-
Preliminary Building Cost Estimation	+	-
3D Visualisation	+	-
Price Beat Guarantee	Beat any comparable price by 5%	

Better Quality

With over 500 of Australia's top architects, designers, consultants & builders in one place, why go anywhere else?

Superdraft has tracked down and screened the best architects, designers, consultants and builders from around Australia to ensure you are matched with the best team for your unique project - [check out our online reviews!](#)

More Security

We have a **Designer Switch Option**, meaning that if you are not 100% satisfied with the designer we assign you, whether it's their design, communication or speed, you will be able to call us up and request a new designer without any extra costs.

vs Sole Trader - Once you engage and pay them a deposit, if you are not happy, you have to forfeit your deposit and start all over again.

More Efficient

We have a full-time support team who take care of all the administration, including the coordination of all of the other consultants you may require for your project. This allows your designer to focus 100% on coming up with the best design for your project as efficiently as possible.

vs Sole Trader - Whilst working on your project and trying to come up with a design and meet deadlines, they also have to worry about marketing and quoting for future clients, as well as getting bogged down in other admin tasks that are required of them.

More Flexible

We are one of the only companies that release **Copyright** to our clients, allowing you to use the design we have provided you, how you wish.

vs Sole Trader - Most other design companies will lock you in and retain copyright (even after you have paid) not allowing you to use those plans elsewhere.

Cost Savings

We do over 1000 residential projects per year, worth over 1/4 billion dollars. So, similar to how Project Homebuilders can save their client's money on construction, we can also aim to save you thousands by negotiating the best rates from the best builders for custom design projects.

vs Sole Trader - They simply do not do the same volume to have that kind of leveraging power.

Project App

We have developed our own **Project App**, giving you full transparency on your project. You will be able to login and track your project, use our markup tool, see your entire project team and connect with all the consultants you require automatically.

Preliminary Building Cost Estimation

We have developed our own **Preliminary Building Cost Estimation Calculator**, which allows us to determine your estimated build costs early on in the project and design with your budget in mind to avoid cost blowouts.

vs Sole Trader - Most other companies design only based on the scope and do not factor in the build budget. This is why a large % of projects that are designed never get built.

3D Visualisation

We have developed our own **3D Visualisation Technology**, that gives you the ability to walk through your proposed design in life-like 3D and change anything from the floors, walls, benchtop and furniture. This ensures that you know exactly what your home will look like before you spend thousands on construction - [check out our 3D technology](#).

Price Beat Guarantee

And the best news is...we offer you a **Price Beat Guarantee** where we will beat any comparable quote by 5%. Through innovation, we have been able to streamline and simplify the design and approval process, allowing us to provide you with the best value service possible.

Do you have any further questions?

Speak to one of our design consultants today.

Call 1300 936 740 or email info@superdraft.com.au



Australia's No 1 for Architecture & Drafting Services